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CONTACT: Robert Beadle
(401) 632-6573
robert@northeastpr.com

ARPIN VAN LINES NOW HAS A FACEBOOK PAGE

WEST WARWICK, R.I. (January 20, 2010) – Arpin Van Lines, Inc. this month has joined the Facebook community with its own company page hosted at <http://www.facebook.com/ArpinVanLines>.

“Arpin has always been a customer-oriented business where feedback has been used to make improvements to our moving products and services,” said Ricardo Ramos Seyffert, Director Global Marketing Arpin Group, Inc. “By establishing a Facebook page for Arpin Van Lines, we are opening up a new two-way dialogue with the people who impact our business, including our customers, agents and Arpin employees throughout the world. From these discussions we hope to learn more about people’s needs so we may continue to grow the company in the best direction.”

The Arpin Van Lines Facebook Page features:

- A “Wall” for fans to post comments, links or media such as photos and videos
- Photo albums of trucks and movers
- Discussion forums for testimonials, sharing customer experiences and asking questions
- Links to other valuable moving Web sites

To become a “fan” of the Arpin Van Lines Facebook Page and contribute to the online discussion, go to <http://www.facebook.com/ArpinVanLines> and click on the “Become a Fan” button at the top of the page next to the title. To become a fan, the user must already have a free Facebook profile.

Founded in February 2004, Facebook is a social utility that helps people communicate more efficiently with their friends, family and coworkers. The company develops technologies that facilitate the sharing of information through the social graph, the digital mapping of people’s real-world social connections. Anyone can sign up for Facebook and interact with the people they know in a trusted environment.

About Arpin Van Lines:

Arpin Van Lines, headquartered in West Warwick, Rhode Island, is an industry leader in household goods moving for corporate, government and military customers. With over 100 years of experience and a reputation for excellent service, Arpin Van Lines is the only family owned and operated company that has remained dominant and successful for more than a century. Quality driven and privately owned, Arpin Van Lines’ core philosophy has always been “Creating Customers for Life®.” As The Official Mover of the LPGA and a ProMover-certified member of the American Moving and Storage Association, Arpin Van Lines has over 330 agency locations throughout the United States. Arpin Van Lines is a division of the Arpin Group, Inc., which also includes Arpin International Group, Creative Storage Solutions and Arpin Broadcast Network, LLC. For more information call 1.800.343.3500, visit <http://www.arpingroup.com> or <http://www.arpin.tv>.